



# The Seltzer Studies

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## Thanksgiving Meal Insurance Coverage?

You can purchase an insurance policy for pretty much anything: body parts, zombie protection, alien abduction, sense of humor, and the list goes on.

But this year, something new to consider as the

holiday rounds the corner: the Thanksgiving Turkey Protection Plan.

*Yes, you read that correctly.*

In a year full of unexpected, Whole Foods decided to team up with Progressive

Insurance to protect your holiday meal centerpiece.

This coverage is put in place in the event of a turkey cooking fail. Burn the bird? Take it out of the oven too soon? Drop it in a bucket of soap instead of the deep fryer?

*Cont'd on pg. 2*

## Looking for Nontraditional This Thanksgiving? Consider Making One of These Recipes!

This year may not look like the typical Thanksgiving holiday that many of us are used to. And if you're looking to keep this year going par for the course, you may be considering an untraditional feast in your celebrations.

We put together a list of 15 nontraditional appetizers, food, desserts, and drinks for you to consider during this year's pandemic holiday:

### Main courses and side dishes:

1. [Adobo Turkey with Red Chile Gravy](#)
2. [Fried Turkey](#)
3. [Roasted Pumpkin and Goat Cheese Crostini](#)
4. [Pear and Pomegranate Lamb Tagine](#)
5. [Sweet Potato Gratin](#)
6. [Skillet Cornbread with Honey Butter](#)



*Sweet Potato Gratin*

7. [Slow Cooker Mashed Potatoes](#)
8. [Cranberry, Apple & Orange Relish](#)

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## Turkey Protection Plan (*continued*)

Don't worry!

The idea came about to help those who may be cooking their first Thanksgiving meal this year. With the current pandemic, many families are scaling back their holiday celebrations and maybe taking to the oven and roasting pan for the first time.

Whole Foods Market wanted to provide peace of mind for those first time turkey basters.

And so, the Thanksgiving Turkey Protection Plan came to fruition.

If you experience a gobble fail this holiday, you may be eligible for a \$35 Whole Foods Market gift card.

All you have to do is keep your receipt and visit [www.turkeyprotectionplan.com](http://www.turkeyprotectionplan.com) where you provide a picture of your turkey fail along with a short explanation of what went wrong.

If you are one of the first 1,000 to file and have an approved claim, you will receive a \$35 gift card to give your culinary skills another go.



*Disclaimer: The Seltzer Group does not sell or endorse this coverage. It is a limited-time promotion that is being offered by Whole Foods Market and Progressive Insurance.*

## Don't Become a Thanksgiving Statistic



There are over 1,500 home cooking fires on Thanksgiving. This is approximately two and a half times the daily average.

House fires are dangerous, potentially deadly, and costly— to both you and your insurance premium.

As the holiday approaches, we put together some things you can do to minimize your risk of a Thanksgiving mishap this year:

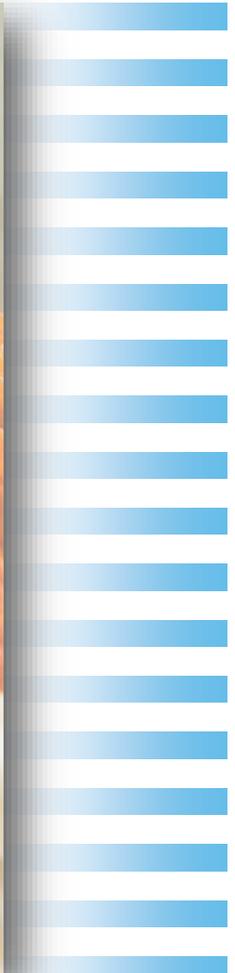
1. Stay in the kitchen while cooking on the stovetop.
2. Don't leave your home while the oven is on.
3. Keep kids and animals away from the stove.
4. Don't overload electric cords with crock pots and appliances.
5. Keep children away from areas of lit candles, lighters, or matches.
6. Keep floors clear of clutter to avoid an injury or kitchen mishap.
7. Don't wear loose sleeves while working over the stove.
8. Keep combustibles away from burners and heat sources.
9. Keep a lid within reach in the event of a small grease fire.
10. Make sure all smoke detectors in your home are working.

As we approach this holiday season, we want you to know:

**WE ARE GRATEFUL FOR YOU.**



FROM OUR SELTZER GROUP FAMILY TO YOURS:  
HAVE A HAPPY AND SAFE THANKSGIVING!



## Nontraditional Holiday Foods (*continued*)



*Sweet Potato Cupcakes with Toasted Marshmallow Frosting*

### Desserts and sweet treats:

1. [Sweet Potato Cupcakes with Toasted Marshmallow Frosting](#)
2. [Upside Down Pumpkin Cake](#)
3. [Pecan Pie Bars](#)
4. [Cinnamon Roll Apple Pie](#)

### Drinks of choice:

1. [Sparkling Apple Berry Mocktail](#)
2. [Cider Rum Punch](#)
3. [Boozy Pumpkin White Hot Chocolate](#)

*Sparkling Apple Berry Mocktail*





*Giving a gift of luxury this year?*  
**MAKE SURE IT'S PROTECTED.**

Ask your trusted agent today about valuable possession coverage.



## 5 CONVENIENT LOCATIONS

### HEADQUARTERS

610 Rt. 61 S., P.O. Box 219  
Orwigsburg, PA 17961

### EMMAUS

1328 Chestnut Street  
Emmaus, PA 18049

### MYERSTOWN

3 East Lincoln Avenue  
Myerstown, PA 17067

### POTTSVILLE

894 Gordon Nagle Trail  
Pottsville, PA 17901

### READING

2447 Perkiomen Avenue  
Reading, PA 19606



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